

Local Communities and Indigenous Peoples Platform

Concept note: LCIPP workplan activity 5

Develop an outreach/dissemination plan and thematic training materials

Version of 14 June 2021

1. Introduction

As part of the two-year workplan of the Local Communities and Indigenous Peoples Platform (LCIPP), the Facilitative Working Group (FWG) is tasked with developing an outreach/dissemination plan and thematic training materials.

This activity falls under the LCIPP's function of "capacity for engagement" whereby the platform builds:

- a) "The capacity of indigenous peoples and local communities to enable their engagement in the UNFCCC process; and
- b) The capacity of Parties and other relevant stakeholders to engage with the Platform and with local communities and indigenous peoples, including in the context of the implementation of the Paris Agreement and other climate change related processes".

2. Objectives

Develop an outreach/dissemination plan:

The outreach and dissemination plan (herein called the "ODP") will distribute information to raise awareness about the LCIPP's workplan, as well as the accompanying activities, results and needs it addresses. The primary objective of the ODP is to familiarize indigenous peoples, local communities, Parties, and other relevant stakeholders with the action items within the LCIPP work plan, as well as mobilize the promotion and participation of work plan activities and results as they are achieved. The ODP will be integral to ensuring the continued involvement and participation of indigenous peoples, local communities, Parties, and other relevant stakeholders in existing LCIPP initiatives, and will help maintain and build relationships between the LCIPP, indigenous peoples, local communities, Parties, and other relevant stakeholders within the UNFCCC and with the general public.

The ODP should share results as widely as possible, and be more than a re-cap of work plan activities, but a call for engagement, a tool to identify partners, and a way to mobilize LCIPP ambitions throughout the UNFCCC. In this regard, the ODP should raise the visibility of the LCIPP and the work plan, their strengths and achievements, ensure sound communication of action items, facilitate further cooperation with indigenous peoples, local communities, Parties, and other relevant stakeholders, as well as create synergy between the LCIPP goals, policies, and policy-makers.

Develop thematic training materials:

1. Thematic training materials will be developed in connection to the thematic training webinars and workshop hosted as part of activity 4 of the work plan. Together, these resources should orient Parties and other relevant stakeholders to the unique worldviews and perspectives with which indigenous peoples and local communities approach conservation in general, and climate change specifically. Training materials will impart knowledge and skills as shared in the thematic workshop and via the training webinars. These materials should include input from all seven socio-cultural indigenous regions.

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2. In addition to training materials connected to activity 4 of the work plan, additional training materials should be shared by theme as tangential resources for those looking to educate themselves further on LCIPP-related issues and topics. These supplemental training materials and their given themes should be identified and suggested by LCIPP FWG members and contributors, and shared widely on the LCIPP web portal, so that they are centralized and available to all target audiences.

3. Approach/methodologies for planning and implementing this activity

The Outreach and Dissemination Plan:

The ODP should provide an agreed set of messages and tools, together with the actions required for their strategically and effectively-conveyed dissemination to a wide range of audiences.

The ODP should be treated as a collection of “living documents” that highlight work plan activities and communicate the LCIPP’s ambitions, initiatives, and action items to indigenous peoples, local communities, Parties, and other relevant stakeholders, and also to the general public, who have a pertinent and continued interest in the work plan activities and deliverables. The ODP will ensure transparency of work plan action items, and maintain the involvement of indigenous peoples, local communities, Parties, and other relevant stakeholders, by communicating work plan action items and results.

Communication of the ODP can be done generally, and/or be tailored for specific indigenous peoples, local communities, Parties, and other relevant stakeholders, as the FWG sees fit and strategic. Similarly, dissemination and outreach can be done via communication materials (press releases, leaflets, posters, etc.); multi-media resources (the LCIPP web portal, social media, videos, podcasts, promotional emails etc.); and through events (workshops, panels, meetings that are part of the work plan). The dedicated LCIPP web portal will be the main conduit for these resources. Some target audiences can also serve as channels for the dissemination of information to others.

Co-leads for this activity, with support from the secretariat, will draft an ODP complete with guidelines for outreach and dissemination such as suggestions for outreach, tools for dissemination, target audiences, templates and more. FWG co-leads for various work plan activities will be responsible for creating the specific outreach and dissemination materials for their respective action items. Co-leads for activity 5 will assist as needed, and will work with the secretariat to compile all LCIPP communications under the ODP, to maintain a central collection of the resources disseminated and shared.

Thematic Training Materials:

Thematic training materials will be produced with the aim of transmitting knowledge, skills, and resources as derived from the accompanying training webinars and workshop.

As stated in the concept note for activity 4, the first training webinars and workshop will “focus on building capacity for the engagement of Parties.”

As such, thematic training materials for this workshop will focus on the ethics involved in engaging with indigenous curricula and other forms of knowledge as related to addressing the impacts of climate change.

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Training materials should help to mobilize the goals and mission of the webinars and workshop (please see the concept note for activity 4).

In addition to training materials connected to the activity 4 webinars and workshop, supplemental training materials will also be identified for those who wish to learn and engage further. These training resources will be identified, composed, and shared on the web portal according to specific themes. Themes should be identified by the FWG members and contributors, as should the accompanying materials. All training materials should work to orient Parties, and other relevant stakeholders to the specific epistemologies and ontologies that indigenous peoples and local communities utilize in fighting to achieve climate justice.

These training materials can be disseminated in a variety of ways, either in paper form, through multi-media resources, or a combination of the two. All training materials will be centrally published on the LCIPP dedicated web portal, where they can be accessed by a broad audience. Thematic training materials should be impactful and composed in a way that ensures the messages of the workshop, and goals of the LCIPP, are understood by participants. It should be useful to keep the content of materials

relatively simple by using direct and everyday language if possible, focusing on smaller parts of the bigger picture.

Additionally, thematic training materials should be offered in English, French and Spanish where possible.

4. Deliverables and Results

- An outreach/dissemination plan is produced, with guidelines and templates.
- Thematic training materials are developed
- The ODP and thematic training materials are published on the LCIPP web portal

5. Timeline and milestones

Activity 5 is mandated to be implemented by the end of 2020.

Month and year	Deliverable
August 2020	Finalize concept note
Sep 2020	Selection of themes by FWG for thematic training materials
Sep-Nov 2020	Identification/composition of thematic training materials
Dec 2020	ODP and accompanying templates/guides published on web portal Thematic training materials published on web portal

6. Linkages with other activities

This activity is closely linked with activity 4, to “organize annual thematic training workshops to build capacity for engaging indigenous peoples, and local communities in the relevant work under and outside the UNFCCC process”.